



Fletcher Group Partner Success Story

HOPE VILLAGE

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THE HOPE OF A NEW DAY

With a \$25 million annual operating budget, the ambitious Hope Village project in rural Northwest Georgia needed a complex, multi-tiered revenue model to ensure ongoing operational sustainability. "The Fletcher Group gave us that," says director Jeff Mauer, "but that's not all. They're also helping with grant submissions, networking, and a vast array of research data."



ABOUT HOPE VILLAGE

A collaborative treatment complex in Rome, Georgia, Hope Village is bringing new life and purpose to the Northwest Georgia Regional Hospital campus that closed in 2011. In the words of Jeff Mauer, CEO of Global Impact International (whose Restoration Rome initiative will spearhead the project), "Hope Village is a transformational opportunity because it gives us the resources needed to address *all* the core systemic issues, from behavioral health and drug use to poverty and homelessness."

PERFORMANCE

As large as it is, Hope Village is just one of many projects under Jeff Mauer's direction. As such, Hope Village must measure up to the same performance guidelines and criteria that apply to all his businesses.

"To be a viable piece of Global Impact's overall programming," says Mauer, "all initiatives must be replicable, scalable, and, most importantly, sustainable."

ROI

Accurate ROI analysis is a key element in Hope Village's ability to work with the state of Georgia and obtain funding from sources such as Social Impact Bonds, Tax Increment Financing, and L3C Business development.

"The Fletcher Group's business model," says Mauer, "gives us the 'backbone' to satisfy all our sustainability requirements."





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A GRAND VISION

"We see Hope Village as an extension of the foster care work we've been doing in Floyd County for several years now," says Mauer.

"But Hope Village will give us the resources to address core issues in a more collaborative, holistic, and trauma-informed manner.

"Many of our citizens in Northwest Georgia face these issues without the resources and support they need, but with Technical Assistance from the Fletcher Group, we believe that can change."



TEAM APPROACH

The Fletcher Group, says Mauer, "has confirmed our thinking of what a recovery ecosystem is all about and how it should work. Relationship and community are the pieces missing from other recovery programs. Top-down doesn't really work when it comes to counseling people coming off the streets."

PEER SUPPORT

"Peer support builds the relationships, discipline, and accountability that only those who have experienced addiction can provide," says Mauer. "That's another advantage of the Fletcher Group model because it creates the balanced, nurturing environment that's essential to lasting recovery."

WHAT'S IT LIKE TO WORK WITH THE FLETCHER GROUP?

When asked if there's anything the Fletcher Group is not providing that it should, Jeff Mauer says, "If there is, I haven't identified it."

"The Fletcher Group has helped us in so many ways I can't count them all. There's no way we would be where we are today without them."

